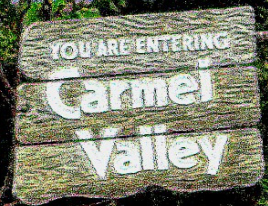


# Carmel Valley Association

To preserve, protect and defend the natural beauty  
and resources of Carmel Valley



CVA Newsletter ~ February 2012

www.carmelvalleyassociation.org

## EVENTS CALENDAR

Feb 10-March 11

Traci Letts' comedy

### **SUPERIOR DONUTS**

Magic Circle Theatre  
8 El Caminito, CV Village  
Reservations 659-7500

February 11,

12:30-6:30pm

CV Garden Club

*Our Hidden*

*Gardens Tour*

pennyw45@yahoo.com

February 11, 8pm

Ensemble Monterey &  
Monterey Dance Collective

*Art of the Dance*

ballets by Debussy & Piazzolla  
Hidden Valley Theater  
CV & Ford Roads  
ensemblemonterey.org

March 16, 7:30pm

*Anne & Pete Sibley*

vocal, guitar duo  
Magic Circle Theatre  
8 El Caminito, CV Village  
Reservations 659-7500

March 25, 2pm

Carmel Valley Association

*Annual Meeting*

and board member election  
(See page 3 for details)

April 14, 7:30pm

Bill Evans

*Banjo in America*

Magic Circle Theatre  
8 El Caminito, CV Village  
Reservations 659-7500

## General Plan 2010 still in limbo

By Julie Engell

In late 2010, after twelve years' effort—and eight years after its originally expected completion—Monterey County supervisors finally adopted a new general plan. But before those of us who care about growth and development in Monterey County tell ourselves that the general plan is a done deal, we need to understand there's plenty of work left to do, and plenty of special interests poised to act. While there are significant opportunities to strengthen the plan, the supervisors' action in 2010 has left serious risks of weakening it.

All general plans are "general" because they are policy-level documents. Once adopted, the policies contained in them must be implemented through specific ordinances and regulations. Although policies may be general, they shouldn't be vague or contradictory—unless, of course, the intent is to allow decision makers enough wiggle room to say they're in favor of one thing while simultaneously ensuring the opposite.

Unfortunately, when it came to the tough decisions about where and how much growth should occur in Monterey County's unincorporated areas and how it should be supported and paid for, the supervisors decided not to decide. By political design, Monterey County's new "blueprint" describes an empty shell. The new plan put off developing so many programs, processes, criteria and standards that it took ninety pages just to describe the scope of work to implement it. One of the most fundamental things supervisors put off

was deciding how we're going to pay for the growth envisioned in the general plan.

A Capital Improvement Funding Program (CIFP, policy C-1.2) will enumerate facilities' requirements such as roads, water and sewer systems. The CIFP should also estimate the facilities' costs, identify funding sources and establish a timeline for completing them. For people who care about adequate public facilities and how they will be paid for, the CIFP is a critical piece of the general plan. When the plan was adopted, supervisors allowed just eighteen months for completion of the CFIP. Developing the County Traffic Impact Fee was slated for completion within the same timeframe (policy C-1.8).

Indeed, the supervisors deferred so many important decisions that on the same day the board adopted the plan county planning staff laid out a work program to implement it, projecting it would consume another five years and another \$8 million.

### *Timelines and contradictions*

The supervisors also punted when it came to tough decisions about water, despite the fact that the new general plan's policies require new development to prove a long-term sustainable water supply. Instead, policy PS-3.3 states that criteria for determining long-term, sustainable water supply will be developed in the future. There is currently no timeline for developing these criteria. Furthermore, agriculture, which consumes 80 to

*Continued on Page 3*



### **President's Letter**

By Christine Williams

As a CVA Board member for five years, three as President, I have good reason to reflect on where CVA is and where we have come from, as I will be stepping down from the Presidency

April 1. I will continue on the Board as President Emerita, and certainly am still vested in the work of CVA!

In the time of my tenure, CVA has faced many challenges and experienced growth. In the last years we have worked towards incorporating Carmel Valley to give us a more equal voice in the County, which sadly failed by only 275 votes (out of 5,459); have sat through many meetings on the General Plan; and are litigating on your behalf regarding traffic issues on Carmel Valley Road (still in mediation.)

Our Land Use Committee has tirelessly worked to protect the Valley, giving input on the developments of Cottages of Carmel, Villas de Carmelo,

*Continued on Page 2, column 1*



Continued from Page 1

September Ranch, the Steiny project, the airport property, Robles del Rio Lodge area, Val Verde, Rancho Cañada and Holman Ranch. CVA has come alongside neighborhoods to address localized concerns, including the re-opening of a publicly used path near Garzas and the cell tower placement at Holman, since moved to a better location.

It is heartening when we hear from a developer, "It was suggested I work with CVA before submitting my plans. Can we talk?" Or hearing from a supervisor's office, "CVA always does (its) homework. Unfortunately, we can't always do all you want. But your work helps us a lot and is critically important."

Our Water Committee continues to interface often, intelligently and clearly, with all parties involved in the race to 2016 to reclaim and develop water supply to avoid severe water rationing. The costly Regional Water Project's recent demise is welcomed by all of us!

At press time, six cities are voting on creating a Joint Powers Authority to speak with one voice and to have the power to be a key player in future decisions. If this is created, we have lobbied hard for inclusion of the Water Management District, the Pollution Control District, and representation for the 34 percent of us in the unincorporated area. Water Committee member Roger Dolan states, "We heard an openness by both operating agencies to working with a JPA, so this is in a state of flux at the moment. We continue to lobby for a workable, cost effective and efficient solution."

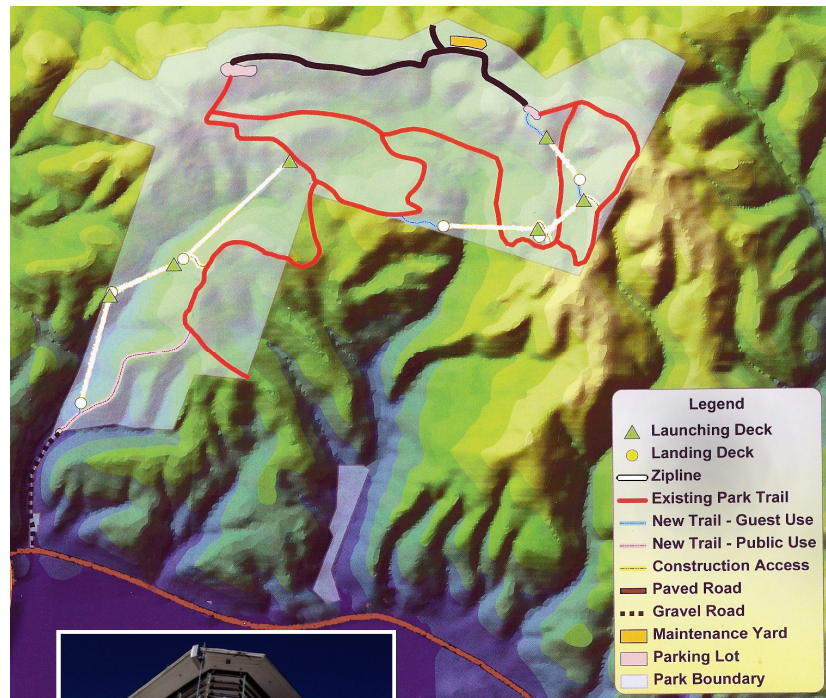
Our membership and outreach efforts have shown amazing results, and our newly tiered membership option is bringing the funds needed to operate. Our picnic and annual meeting continue to draw a good solid core of members. Our quarterly newsletter is mailed out to over 400 households. In 2009 we produced a four-page newsprint history of CVA, and distributed all 5,000 copies. (See our website, [carmelvalleyassociation.org](http://carmelvalleyassociation.org) and click CVA History.)

Several long-time board members will roll off the Board this year, some having served 18 and 20 years or more! We count on outgoing Board members to continue working on our committees and advising us. We will so miss those leaving the Board: Max Chaplin, Loren Steck, Rod Mills, John Walton, Glenn Robinson and Dale Agron (whose term will be completed by former Fifth District Supervisor Karin Strasser Kauffman.) These devoted board members represent a backbone of CVA's effort and years of service to our community. Please be sure and come to our Annual Meeting, March 25, to honor them, and welcome our incoming board.

It is exciting and wonderful to work with so many terrific people here in the valley. Being president was never a personal aspiration, but it has been an enriching experience, made much easier by the many people who have done so much before, and the many who are helping still! Together we can continue to preserve and protect Carmel Valley!

We have also experienced personal losses, just recently. Board member Rod Mills' wife passed away in November. Anne was such a force in Carmel Valley, devoting so much energy and time to the CV Historical Society and the SPCA Wildlife program. Then in December, Milt Kegley passed away. Milt was active in CVA and helped start the CV Forum. He was one of the key players in negotiating the legal quagmire of getting incorporation onto the ballot.

# Carmel Valley



## Focus on Carmel Valley business

### Carmel Valley Coffee Roasting Company

By Scott MacClelland

After years of management and marketing in the local hospitality industry, Dean and Janet McAthie made two fateful decisions: to start a family and to become their own bosses. In 2000, Dean opened the sentimentally-named Dakota Coffee House at the Crossroads Shopping Village. Initially, he ran the business while Janet's continued employment provided essential family cash flow. The formula worked; the following year they bought out Dick Ely's well-known Carmel Valley Coffee Roasting Company.

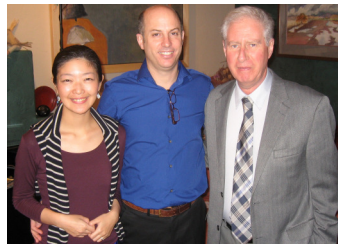
Today, in the CVCRC's three Carmel Valley locations—Mid-Valley, Crossroads and Barnyard—another at Carmel Plaza, and the East Village Coffee House in Monterey, 50 to 60 high school- and college-age employees bring some 1,500 customers into morning focus and afternoon revival every day. In addition, CVCRC licenses similar operations elsewhere servicing more than 150 wholesale customers. They also provide products and services for such local events as Carmel Authors and Ideas, Concorso





# Gallery

**Left:** ZIPTREK's initial brochure shows the path of the six zipline segments (in white) proposed to carry aerial riders from Jacks Peak's east parking lot down into Martin Canyon, just west of Pacific Meadows.



**Right:** Returning prodigal son, composer Ned McGowan (center) and new wife Keiko played for guests of Amy Anderson and George Somero at their Carmel Views home; conductor Stewart Robertson, right, of CV attended.



**Right:** Robertson conducted David Conte's opera, *The Gift of the Magi*, at Hidden Valley in December; taking bows are stars Aimee Puentes and Gregory Gerbrandt.



**Left:** County Historic Resources Review Board members visited Ormsbee Lookout on Piñon Peak in January. The county wants to install more communications antennae on its exterior. (Far left photo by John Scourkes)

**Below:** Monterey County Weekly photographer Nic Coury captured Craig Vetter, the elusive aerodynamicist who haunts Carmel Valley neighborhoods with unique abandon



*Continued from General Plan 2010 still in limbo, Page 1*

90 percent of the county's water, is exempted from the need to prove new agricultural uses have a long-term, sustainable water supply. A closely related policy, PS-3.15, calls for the development of guidelines to be used in making water supply assessments—again with no timeline for completion.

Even under the county's ordinance which prohibits agricultural cultivation on slopes 25 percent or steeper, erosion and water quality problems in Monterey County have worsened. Despite this, supervisors bowed to pressure from the wine industry and decided to permit cultivation on steep slopes. Policy OS-3.5 calls for development of an agricultural permit process to regulate steep slope cultivation. However, there is no timeline for completing this task. Nor is there a timeline for completion of a program to address hydrologic impacts of conversion of hillside rangeland to cultivated crops (policy OS-3.9).

Likewise, there is no timeline for completing a discretionary permit process for building on steep slopes or in hazard areas. Not only will the county continue to permit development of this type, but the new general plan also calls for developing criteria for ridgeline development (Policy OS-1.4). Once again, there is no timeline to complete the ridgeline development criteria.

These are just a few of the more than fifty fundamental issues that were left undecided when supervisors adopted the 2010 Monterey County General Plan. The same organizations that are challenging the general plan's EIR regarding water supply, traffic impacts, steep slope cultivation and the Winery Corridor policies (LandWatch, Carmel Valley Association and The Open Monterey Project) continue to monitor the plan's implementation. Your help and your continued support for these organizations is your best strategy to improve the general plan.

*Julie Engell is a prominent land-use specialist and board member of LandWatch Monterey County*

Italiano, Pebble Beach Food and Wine, among several others.

CVCRC's slogan, *Come taste the aroma*, may have special meaning for those who live around Mid-Valley, where coffee roasting begins each day in the wee hours. Twenty-five pound batches are roasted every 15 minutes, non-computerized artisan style, producing 25,000 pounds a month, all done according to "sight, smell and sound." Dean explains that the roasting process

now uses 'afterburners' to vaporize the smoke, but admits now and then he "aromatizes the neighborhood." Roasting time determines the flavor of the finished brew; dark, rich French roast takes the full 15 minutes. His own favorite blend is called Fog Lifter, CVCRC's biggest seller. Loath to reveal the exact source of his beans, he will only say they are from Latin America. The secret of their success? "We sell inexpensive, legally addictive substances."

Those substances also include espressos, lattes, every other coffee bean concoction, hot chocolate and, around the holidays, specially flavored blends. But roasting beans

must also take account of their physical changes; as the oils rise to their surface flavor intensifies, but they also lose water content and caffeine. The little beans 'crack' as they roast, and get bigger in size. As this mystery deepens, Dean's innocent smile looks more and more like the Cheshire Cat's.



## CVA Annual Meeting and election of board members

In keeping with our bylaws, the slate listed here is member notification of the nominees for the next term.

Any member in good standing may nominate other candidates by gathering 15 member signatures and submitting such by February 21.

If other candidates are submitted, postcards will be mailed out by March 1, with voting due back by March 15. If there are no other candidates, the slate as presented here will automatically be appointed. The new board and board-designated officers will be introduced at the Annual Meeting. Guest speaker: Supervisor Dave Potter. Please join us!

**SUNDAY, MARCH 25, 2-4 PM**  
**Library, Del Mesa Carmel**  
**500 Del Mesa Carmel at Carmel Valley Road**

Candidates for election to a two-year term:  
**Linda Cope**  
**Roger Dolan**  
**Charly Franklin**  
**Frank Hennessey**  
**Priscilla Walton**



Carmel Valley Association  
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Christine Williams, President 659-1307  
Rich Fox, Co-Vice President/Co-Chair Membership 659-1123  
John Walton, Co-Vice President/Water 659-1519  
Sandy Schachter, Secretary 659-5877  
Edward Surprenant, Treasurer 659-0815  
Dale Agron, Land Use 624-3038  
Max Chaplin, Chair Land Use 484-0244  
Donna Kneeland, Outreach 625-0929  
Mibs McCarthy, Land Use 659-1115  
Rod Mills, Chair Roads and Trails 659-3745  
Margaret Robbins, Land Use/Water/Roads 624-1153  
Glenn Robinson, President Emeritus 659-1152  
Loren Steck, Co-Chair Membership 626-8761  
Dick Stott, Co-Chair Membership, Webmaster 624-9048

Eleanor Avila, Historian 624-1156  
Scott MacClelland, Newsletter Editor, 624-7268

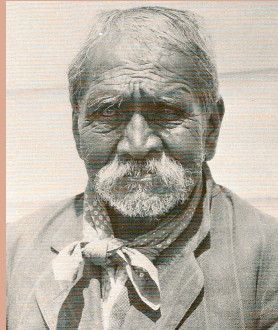
**CHANGE SERVICE REQUESTED**

*Looking back*

**A Native American of Carmel Valley**

By Elizabeth Barratt

Carmel Valley's Bernabé Onesimo was the adopted son of Juan Onesimo, a Carmel Mission Indian. Bernabé's mother, a Salinan Indian from Mission San Antonio, married Juan Onesimo after her husband was killed. Juan raised Bernabé as his own son in the family's Carmel Valley home. Bernabé was a wood carver who enjoyed creating pictures of deer on tree trunks. He would never ask for work, and had no regular job. But when in need of money, he would go to the Hatton Ranch, pick out tools, and go to work on whatever repairs were needed at the time. Mrs. Hatton would pay him. Both the Hatton and Wolter families were good to Bernabé, always seeing he had a place to eat



and sleep.

Because he was born with poor hearing, he went by the name of Sordo, which means 'deaf' in Spanish. However, he did have excellent eyesight and was credited with an acute ability to spot fish in the Carmel River from a long distance. He was said to have a special agility and talent with a fishing spear. In 1928 Bernabé and members of his family were documented in the annals of Native American history after Professor John Harrington of the Smithsonian Institution visited the Carmel area. Harrington interviewed and photographed his subjects, thus helping to preserve the traditional ways of local Indians as passed down through their descendants.


*Elizabeth Barratt's Images of America: Carmel Valley, was published by the Arcadia Publishing Company in 2010; she is a founding member of the Carmel Valley Historical Society*

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